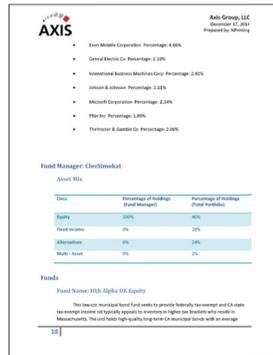
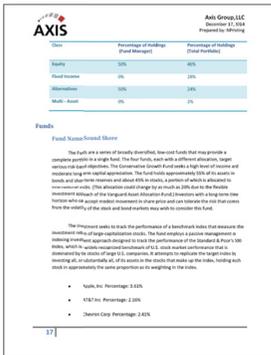


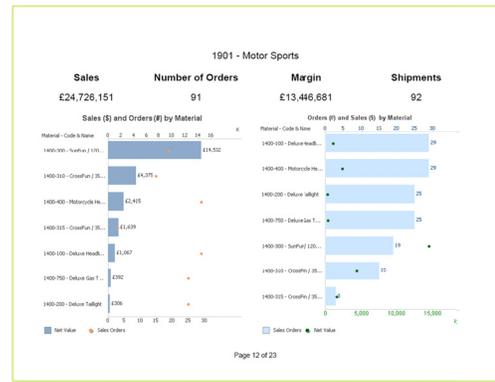
## QlikView NPrinting

### Spread Knowledge and Insight

QlikView NPrinting is an advanced report generation, distribution, and scheduling application for QlikView. It allows organizations to create great looking reports quickly, in a variety of popular formats including Microsoft Office and pixel perfect (.PDF), using data and analytics from QlikView. QlikView NPrinting ensures that the right reports get to the right people, how and when they need them, either through centralized scheduling and distribution or on-demand requests directly from QlikView apps. With QlikView NPrinting, QlikView can serve as a single system for both interactive analytics and reporting, allowing organizations to retire legacy BI and reporting systems and save significant costs.



	Actual	AOP	vs AOP	PSP	vs PSP	SP #1 PY	% SP #1 Growth
1. Sales Channel 11: Domestic							
2. Brand Brand 1							
3. Data actual to: 13.13.2013							
4. Marketing Weekly Report							
22 Subbrand 4 SKU 10	6,487.4	5,227.2	24.1	6,127.4	5.9	5,027.3	28.3%
23 Subbrand 4 SKU 11	458.6	580.8	-12.4	488.2	-7.9	411.0	9.7%
24 Subbrand 4 SKU 12	6,131.6	6,767.5	-6.5	6,728.6	-6.0	5,850.2	6.8%
25 Subbrand 1 Total	4,808.5	6,585.6	-26.6	5,704.2	-15.7	6,637.6	-27.8%
26 Subbrand 1 SKU 1	792.3	2,244.9	-19.8	872.2	-19.5	2,127.5	24.2%
27 Subbrand 1 SKU 2	661.3	794.6	-16.8	752.2	-13.1	905.8	-27.0%
28 Subbrand 1 SKU 3	1,516.0	1,445.0	10.0	1,180.0	12.0	1,127.5	16.4%
29 Subbrand 1 SKU 4	2,437.9	3,064.5	-19.8	3,011.6	-18.4	3,139.1	-21.7%
30 Subbrand 2 Total	2,252.2	3,607.0	-21.6	3,485.9	-18.6	4,476.6	-58.9%
31 Subbrand 2 SKU 1	202.8	590.6	-50.4	459.9	-36.9	640.2	-54.3%
32 Subbrand 2 SKU 2	381.0	434.0	-12.2	438.8	-12.6	476.9	-20.1%
33 Subbrand 2 SKU 3	198.2	788.6	-26.1	702.6	-14.9	874.6	-21.8%
34 Subbrand 2 SKU 4	1,569.2	1,783.4	-12.8	1,871.4	-16.9	2,482.7	-37.4%
35 TOTAL	138,643.1	138,812.4	6.6	138,812.4	5.8	124,262.4	11.8%
36 Direct sales	104,282.2	91,282.4	7.2	105,812.5	-8.3	96,912.6	14.7%
37 OT	42,191.2	40,302.4	11.2	43,512.3	-8.7	39,794.1	10.7%
38 OT including CWD	30,786.2	24,185.9	17.6	24,155.2	27.5%	24,155.2	27.5%
39 IT	40,798.6	48,822.2	-8.6	49,029.0	-3.7	44,476.6	2.7%
40 IT Product stand	457.2					482.4	-7.1%
41 IT Kiosk	5,718.9					6,033.1	-5.2%
42 IT Main	24,617.6					25,796.1	-5.9%
43 IT Medium	2,488.5					2,589.1	-3.9%
44 IT Main	220.5					222.1	-0.7%
45 IT Specialty Store	1,277.6					1,225.9	24.5%
46 IT MiniMarket	2,218.9					2,120.9	8.9%
47 IT Supermarket (IT)	450.6					452.3	-0.4%
48 IT Gas Station (IT)	284.6					288.8	-3.4%
49 IT Wholesale	4,793.9					4,412.3	8.6%
50 IT Subdistributor	4,862.7					5,124.5	-6.4%
51 OT	11,396.3	8,966.5	27.0	10,945.7	4.1	8,647.6	18.7%
52 YTD	138,643.1	132,739.0	4.9	133,346.1	-2.8	119,329.9	15.1%
53 YTD	138,643.1	138,812.4	6.6	138,812.4	-1.1	124,262.4	11.8%



## Create Great Looking Reports Fast



QlikView® NPrinting allows users to develop great looking reports using data, analytics, and visualizations from QlikView. Reports can be created in a variety of popular formats, including Microsoft Office documents (PowerPoint, Excel, and Word), highly polished pixel perfect reports, and HTML reports for web publication. Report construction is straightforward and powerful, with drag-and-drop simplicity, built-in report editors, and advanced pixel-perfect formatting, banding, and scripting. And with QlikView NPrinting's 'Multidoc' feature, reports can include information from multiple QlikView apps, allowing for more global views of information.

## Distribute The Right Reports to the Right People



QlikView NPrinting ensures that people get the reports they need through managed distribution and on-demand access. Organizations can centrally schedule, generate, and deliver reports to a variety of recipients, with filtered information customized to the user. Reports can be scheduled or run conditionally, encrypted for secure distribution, and delivered through a variety of channels including email, file transfer, and web. And, with on-demand access, users can request reports directly from a QlikView application, allowing them to immediately transfer insight into a portable format in an ad-hoc manner.

## Drive Reporting Efficiencies



With QlikView NPrinting, QlikView can serve as a single system for both analysis and reporting. The same QlikView data model is used for both purposes, and data discovery can be promoted through live links to QlikView apps in reports. Confidence is improved, complexity is reduced, and significant cost is saved, not just from the retirement of legacy reporting systems, but also through the efficiencies of a single vendor contract for both analysis and reporting.

## About Qlik®

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Qlik (NASDAQ: QLIK) is a leader in data discovery delivering intuitive solutions for self-service data visualization and guided analytics. Approximately 33,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas. Headquartered in Radnor, Pennsylvania, Qlik has offices around the world with more than 1700 partners covering more than 100 countries.

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